



# NFC Passive EPD Electronic Paper

## HT66L2550A/BC45B4522/BC45B4211

### Characteristics

- NFC passive update: Update images through mobile phone App (with NFC function) or NFC card reader, no need for battery power
- Low power consumption: Power consumption (about 26mW) during refresh, no power consumption after refresh
- Power-off continuous display: Retains display content for an extended period even without power

### Applications

Electronic price tags, electronic luggage tags, etc.



iOS



Android

### Block Diagram

